

help for problem gamblers



Annual Report and Accounts

2012/13

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Gordon Moody Association

Reference and Administration Details for the year ended 31 March 2012

Company Number:	06302768 (England & Wales)
Charity Number:	1124751
Principal Office:	47 Maughan Street, Dudley, West Midlands DY1 2BA
Directors and Trustees:	John Blake Gordon Chapman (resigned 21/11/12) Sir Geoffrey de Deney (resigned 21/11/12) Janine Edwards Andy Gibb Professor Mark Griffiths Rob Lemon Mark Otway Dr Frank Ryan (appointed 25/09/12) Joseph Smart Phil Silver Rekha Wadhvani
Secretary:	Elaine Smethurst
Auditors:	Kingston Smith LLP 105 St Peters Street, St Albans, Hertfordshire AL1 3EJ
Bankers:	Natwest Bank Plc 41 High Street, Beckenham Kent BR3 1DA CAF Bank 25 Kings Hill Avenue, Kings Hill West Malling, Kent ME19 4JQ

Chair's introduction

Writing the Chair's introduction to the Annual Report provides me an opportunity to reflect on our substantial achievements over the past 12 months to help our beneficiaries improve the quality of their lives. Here I have selected only some of the highlights and you can read in detail about them and all our other activities in the following pages.

By reviewing the return of application forms in relation to the numbers who expressed initial interest we improved our application processes making it simpler and shorter for people to apply. The assessment criteria are still as rigorous and the treatment remains the same but our clients have human contact right from the start.

To strengthen our evaluation processes and demonstrate the impact of our work, we established a research programme with University of East London. We aim to continue this research over a period of years to gain further insight into the real long term impact of residential treatment. In addition we are also working closely with our funder, the Responsible Gambling Trust, to evaluate our work within a common data collection framework in order to develop best practice across gambling support providers.

Gambling Therapy has grown from strength to strength and we are pleased to be able to provide support to people across international borders.

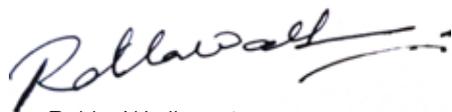
It would be remiss of me if I did not mention our funding situation. During the past year, we were not immune to the current harsh economic climate. Insecurity over long term funding from our key funder led us to consider our activities in depth and assure ourselves that our services were still very much in demand. The navel gazing exercise identified a major community which we are currently not able to support - women. Women find it difficult to participate in a lengthy residential treatment programme and over the past year we have been exploring how best to meet the needs of this community and, should funding be found, we will pilot a women's service in 2014.

I thank the residents who have taken this brave step in seeking treatment. Since taking on the role of Chair of the charity, I have come to appreciate even more the commitment and enthusiasm of the staff and volunteers in taking the work forward across the two sites at Dudley and Beckenham. The trustees are deeply grateful for their unstinted efforts to support as many people as we can.

I would like to thank Elaine especially in taking the charity forward, raising its profile, and developing the administrative systems which are so often overlooked.

We are very sorry to have said goodbye to two of our long standing trustees - Sir Geoffrey de Deney and Gordon Chapman. Sir Geoffrey led the organisation for a long time and oversaw many changes which gave Gordon Moody Association the platform to consider the improvements required to take it to the next phase of development. Gordon Chapman, our treasurer, also retired last year making the gap that we needed to fill even bigger. We now have a very able treasurer in Mark Otway. I am humbled to be asked to fill such large shoes left behind by Sir Geoffrey who retired as Chair last year. I feel honoured to be representing Gordon Moody Association and to be working alongside a very committed and intelligent group of fellow trustees. I thank you all in sharing the responsibilities of bringing the charity into its next phase of development.

Best wishes



Rekha Wadhvani
Chair of Trustees

Objectives & Activities:

Gordon Moody Association provides help and support to addicted and compulsive gamblers whose addiction has become a problem which is having a severely negative impact on the way they live their lives.

Gordon Moody Association was founded as a charity to help problem gamblers over 40 years ago (originally as Gordon House).

The objects of the charity are:

To benefit the public by relief of the needs of those suffering as a result of problem gambling and by assisting those alleviating the same and by research into its causes, effects and alleviation and by education of the public.

Mission Statement:

To provide advice, education and high quality and innovative therapeutic support to problem gamblers and those affected by problem gambling, through residential, online and outreach services. Gordon Moody Association offers a unique and intensive residential treatment programme in the UK for those gamblers most severely addicted as well as online support and advice to problem gamblers outside the UK.

Key Activities

- 1) Residential treatment programme of 12 weeks duration (preceded by 2 week residential assessment) providing 18 bed spaces in West Midlands and South London.
- 2) Half way house accommodation and relapse prevention support for up to 14 ex-residents for up to 3 months following treatment.
- 3) Outreach support for ex-residents provided face to face and online.
- 4) Online support for friends and families of residents.
- 5) Gambling Therapy service providing online advice, information and support to problem gamblers outside the UK.

Specialist Residential Treatment Service

We specialise in rehabilitating severely addicted gamblers through our residential treatment programme. This offers an intense level of support which works for some where other forms of intervention have not succeeded or are unlikely to succeed. Our specialist approach and experience since 1971 has allowed us to develop treatment interventions that are purely gambling focused and which address the extremes of the associated behaviours. We aim to rehabilitate the people who attend our residential programmes by helping them to adopt new coping skills and to enable them to integrate back into society, without the need to gamble.

Gambling Therapy: Online support and advice

Alongside the Residential Treatment Service we also provide Gambling Therapy: a global, multilingual, online service for anyone affected by problem gambling outside the UK. It can be found at www.gamblingtherapy.org

The core objectives for Gambling Therapy are as follows:

- To expand the non English language services to meet the needs of the growing international problem gambling community
- To deliver industry training around problem gambling for those companies operating outside the UK

Public Benefit

The trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

The board of trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the aim and objectives and in planning the charity's future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives set.

Achievements & Performance

Residential treatment service

Our key activity is to provide residential treatment services to support severely addicted problem gamblers (Tier 4). Throughout the year the residential units continued to meet the overall target to assess applications for treatment for the residential programme within a two week timeframe. Between April 2012 and March 2013 65 people started a residential assessment and 61 of those went into treatment (the remaining 4 decided they were not ready to engage fully in treatment). At the beginning of April 2012 there were 18 people already in treatment and 9 people waiting for a bed space. Pressure on bed spaces reduced during the year with no waiting list for the major part of the year.

Application process

At the beginning of 2013 we reviewed our application process and reduced the amount of initial information required from the applicant, thus simplifying the experience at the initial point of contact and enabling a more supportive and personalised approach.

Assessments

When an application is processed, and the person is considered suitable, he is offered a residential assessment. This allows him to have the time to consider if he wishes to engage in the treatment programme, and for the therapeutic team to assess the individual's willingness to engage in the 12 week residential programme. This two week assessment, if completed successfully, creates the platform for the beginning of the treatment.

Applications Declined

The residential treatment provided by the Gordon Moody Association is dedicated to treating gambling addiction and its associated behaviours, and for some people who seek help the residential environment we are able to provide may not be suitable. From time to time applications have to be declined, for example when the individual has acute mental health issues or a history of violence and/or arson, which could mean they are a danger to themselves or others. During the year five people were declined treatment and were signposted on to other services. However there are few places available to support people in this situation and we are keen to work with the gambling support community to seek other solutions and offer practical help.

A main focus for this year was to develop further our relationship with our two social housing landlords - Rooftop and Stonham Housing Associations - with the aim of achieving better value. Our communication with them has greatly improved this year and we are pleased to report that as a result further maintenance works have been carried out to improve the standard of the accommodation we offer to our clients.

Evaluating our services

A key requirement is to evaluate the effectiveness of the services we provide to contribute to wider knowledge and to improve the treatment of problem gambling addiction. During 2012/13 we made major progress in a number of ways:

- In November 2012 we published the first of a series of Impact Reports demonstrating the effectiveness of our treatment in helping people to overcome their gambling addiction.
- We began developing a new case management system that will allow data to be entered and analysed across key parts of the organisation and reports to be generated to assist with planning and information sharing.
- We began to develop a partnership with the Psychology Department at University of East London to work collaboratively to collate, interpret and publish the findings from our records of many years of gambling addiction treatment.
- In Beckenham we undertook a year-long dramatherapy pilot in partnership with and supported by Roundabout Dramatherapy. The overall outcomes and experience for the residents proved extremely positive and much was learned which will contribute to the overall improvement of the service.
- Our key funder – The Responsible Gambling Trust - commissioned an external evaluator to work with us during the first six months of 2013 /14 to assess the effectiveness of our residential service and we hope that some results from this work will be available by September 2013.

The second Impact Report will be published in November 2013 which will include some data on the longer term effectiveness of our service. We know from our own long term experience with severely affected gambling addicts that our residential treatment works, but we need to analyse our data over our long term history to further guide development of our therapeutic methods, and to evaluate the outcomes from our current service to support funding.

Outreach Service

Over 100 clients benefited from our outreach support services during 2012/13. The level of support and contact with the service varies according to an individual's need - from occasional individual face to face or telephone contact to face to face group or online group support with a dedicated outreach worker. The online group for ex-residents who are unable or do not wish to access face to face support is facilitated using the Gambling Therapy website.

At the Dudley unit there are ten halfway house bed spaces and in Beckenham four bed spaces where residents are able to move on to and engage in the relapse prevention work available. They are offered help in accessing counselling, housing and occupational support.

During the year 39 of our residents used the halfway house provision.

Family and Friends

We have long understood and placed importance on the role of family and friends in supporting the problem gambler in his or her recovery and wherever possible we try to work with the problem gambler's loved ones to achieve successful outcomes. Having piloted an online "mirror" group during 2012 using the Gambling Therapy website we rolled out the scheme in March 2013 to enable those close relatives and partners who wish to enrol to learn more about the work the residents are doing during treatment and to "mirror" their journey. We hope that the take-up of this service will expand during the coming years and that we can share the learning on what added value the new service brings.

What some of the residents have said about their time with Gordon Moody Association:

"For me it was the fact that I was always treated with respect and as an equal no matter what I did. Gordon Moody Association always believed in me even when I didn't."

"I am enjoying a new freedom. I know I have more to learn so thank you to the staff and to my fellow residents within the House. Keep up the good work Gordon Moody Association"

"When I arrived here I was so scared, scared that I couldn't be fixed. I was wrong I am no longer alone."

"I'm starting to understand what gambling gave me and how to deal with the core issue. I'm not a failure; just someone who didn't know what was wrong with my life and therefore couldn't stop gambling"

"The Gordon Moody Association treatment programme has helped me to find the way I want to go and to try and love myself again. The way it's run is extremely good"

"I am a different person now, generally happier, with more self esteem, willing to listen, to learn and to try new things. I feel like I have been let out of a cage"

"I used to feel so lost. When it all went pear shaped, as it did for me so many times, I lost all confidence. With the Gordon Moody Association's support I now have a sense of hope about my future."

"The Gordon Moody Association treatment programme is my chance to lead a new life. I want to become a better person. A person who will choose life over gambling, instead of being consumed by it"

"The staff at Gordon Moody Association believed in me, until I believed in myself."

Mike's story

Mike is a 39 year man who before coming to Gordon Moody Association had been a compulsive gambler for over 20 years. He was in a long term relationship with the mother of his two sons but the stress of his gambling addiction and the behaviours that go with that put immense pressure on the relationship and eventually after 14 years together the family broke down.

Mike made a self referral to the Gordon Moody Association not too long after his partner had left him. When he arrived at our Beckenham unit he was extremely emotional, sensitive and lacked self confidence. He had serious trust issues with very little self esteem and was consumed by thoughts of gambling. His relationship with his sons had slowly deteriorated to him having no contact at all before he decided to get help for his addiction but he says that they were the main catalyst for him coming to us for treatment.

Over the past few months Mike has gained more confidence and since being in Treatment he has become more aware of why he was gambling. He is now committed to managing his feelings and his severe compulsions to gamble so that it does not continue to have a detrimental impact on him or his family. He has been working on self acceptance and also at times putting himself first for the longer term benefit of others.

We have worked with Mike so that he now has a 'system' in place that works for him on a daily basis. He prioritizes his bills/debts and pays them on time, he is spending weekly quality time with his sons and doing social activities both with them and alone that are not gambling related, such as exercise, going to the cinema, reading books and he is also learning a new language.

For the first time in years Mike is taking control of his life, He is embarking on a Counselling course and currently living in one of the Gordon Moody Association's half way houses. He is registered on the local authority housing list and is currently bidding for two bedroom flats/houses so that he can have his sons to stay over for weekends.

Since coming to Gordon Moody Association for treatment Mike has not gambled.

Simon's story

Simon's story

My name is Simon and I am 57 years old and before coming to Gordon Moody Association I was a compulsive gambler for 12 years. I lived in Cambridge, worked as a software developer and had never gambled until 2002 when I became addicted to gambling.

Gambling took over my life and eventually resulted in me losing my job, my partner and the roof over my head. By this time I had spent all my savings, cashed in my pension, shares and endowment policies. After spending two years working 12 hours a day just to fund my gambling and sleeping at night under a friend's dining table, I ended up contemplating suicide.

I finally filled in the application form for Gordon Moody Association which I had requested four years earlier.

Even after being offered a place on the residential treatment programme it was still difficult to accept that I would have to leave what life I still had left, behind. It was only due to the patient and sympathetic staff that I actually turned up.

When I arrived, I was dishonest, depressed, ashamed, anxious, isolated and emotionally numb. With the help of the staff and the other residents, I managed to relax and gradually start to open up and talk about my feelings. Having completed the programme I went to the halfway house, managed to save some money and found a flat of my own.

I am independent, happy, honest and gambling free. I do some voluntary work now at Gordon Moody Association and am hoping to do a Degree course. I owe my life to the staff at Gordon Moody Association and will be eternally grateful for all their expert treatment and advice.

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Gambling Therapy

Gambling Therapy is an international, online support service for problem gamblers based outside Great Britain. The service is currently available in 30 languages. During 2012/13 the site received an average of 30,000 visitors per month from 179 countries, of which 22% were repeat visitors.

Gambling Therapy has a referral scheme, which allows gambling companies and others who may come into contact with problem gamblers outside Great Britain to refer to us through linking to our site. Last year these referrer sites accounted for at least 42% of the traffic. During the twelve months to March 2013 approximately 5,400 hours of peer support groups were delivered, sustaining our level of support at the level of the previous year. Peer support groups are delivered using a chat room function which allows up to ten members to engage in a discussion at any one time. We are currently developing a new site that will boast improved connection speeds and be more user-friendly, enabling us to grow our peer –support function to meet demand.

Forums allow our members to post their thoughts and read responses at times that suit them as they are available 24 hours a day 365 days a year. The forums remain a lively community: we have 12,999 current members, of which 4,716 are currently active. There are 196,850 posts on the forums across 5559 topics and in 28 languages, so they contain a wealth of information. We are planning to develop forum support in additional languages over the coming year.

The helpline service that we provide is a one to one service delivered via a chat function, and it is often the first point of contact for new visitors. Each week we provide helpline support for a total of fifty one hours which equates to a total of 2,652 hours annually. The helpline continues to provide practical and emotional support, alongside signposting using our resources database which contains information about local provision throughout the world. We plan to expand the helpline service to include native speakers of languages other than English and to provide longer opening hours over the coming year.

Funding

Gambling Therapy does not currently receive any grant funding for its services to clients outside of Great Britain. It relies on donations from supporters and revenue from training to fund the service.

Staff and Volunteers

Katie Simpson joined the team in March 2013 as head of Gambling Therapy. Katie will be responsible for developing relationships with supporters and developing the international training and support services allowing Jane Fahy to focus on her role as Clinical Services Manager. In addition to the staff team of three and three sessional workers there were twenty Gambling Therapy volunteers during the year who provided helpline, group, forum and e-mail support. We would like to take this opportunity to thank them for their hard work and dedication to the service.

The aim for 2013/14 is to increase further the number of voluntary translators and language skilled online advisors, to roll out the new training and supervision process to them to allow good quality group and one to one support to be available in more languages, and to extend opening hours.

Looking to the future:

Our aims for 2013/14 are:

Strengthening further our financial position

Whilst our relationship with our key funder, Responsible Gambling Trust, remains positive and collaborative our funding situation remains precarious with grant arrangements of only six months duration. This series of short term commitments prevents us from planning with confidence and creates an atmosphere of uncertainty for staff, trustees and volunteers. We hope to agree longer term funding arrangements with them to alleviate the uncertainty.

It is also hoped that we will be able to reduce reliance on one funding source during the coming year by seeking contractual partnerships with other public sector bodies for which gambling addiction is a concern and also by increasing the number of voluntary donations from other sources. We are also looking to increase our earned income from training.

Monitoring and evaluation

A key continuing priority is to strengthen the evaluation of the work we do and identify the outcomes we seek to achieve and when and how we have an impact. This will not only inform our work and help us to become more effective but will also build a stronger case for support.

New developments

Most of the business plan priorities for 2012/13 were achieved and the following are the proposed key developments for 2013/14:

- To build relationships across the health and social care sector and the criminal justice system to increase referrals to the residential service.
 - To complete the testing and launch of the new, improved Gambling Therapy website and the new Gordon Moody Association website
 - To continue to develop the Gambling Therapy volunteer team with an emphasis on recruiting language skilled volunteers for the purpose of delivering services and translating site content.
 - To develop further and deliver Gambling Therapy training to gambling companies throughout the world, raising awareness of problem gambling and empowering front line staff to help customers who may have a gambling problem.
 - To enable the use of the Gambling Therapy site by treatment professionals across the world in the provision of their own problem gambling services
 - To seek funding to run a pilot programme tailored to meet the needs of severely addicted female problem gamblers in the UK.
 - To seek funding/gifts in kind support to the upgrade of our accommodation by improving internal decoration and landscaping, and by renewing the furniture in communal areas/meeting spaces.
 - To work collaboratively with other providers to seek ways of supporting problem gamblers with complex needs/multiple addictions (co-morbidity).
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Organisation Structure, Governance, Management:

Governing document:

The Gordon Moody Association is a company limited by guarantee and governed by its Memorandum and Articles of Association (as amended 16 January 2007.) It is registered as a charity with the Charity Commission. Membership of the company is limited to the Trustees of the Charity.

Recruitment and appointment of new trustees:

The Gordon Moody Association Board currently comprises 10 Trustees who all volunteer their expertise in a number of areas to enhance the charity.

In November 2012 our long standing Chairman, Sir Geoffrey de Deney, and Treasurer, Gordon Chapman, retired, after many years service, at the AGM. Their successors are Rekha Wadhvani as Chair and Mark Otway as Treasurer. Phil Silver continued in the role of Vice Chair during 2012/13.

Any new trustees are appointed due to their interest in the work of the charity and their recognised experience in specific fields which will further support our work. New trustees are given an induction pack containing a copy of the Good Trustee Guide, information about the work of the charity, a copy of the most recent report & accounts and a copy of the memorandum and articles of association of the organisation. Our Board members are asked to commit to a minimum of three years service initially and will receive briefings and appropriate training throughout their involvement to ensure effective governance.

AGM and Stakeholder event

On 21 November 2012 immediately after the AGM, the charity held a stakeholders event at the Cavalry Club. The purpose was to raise the profile of the Gordon Moody Association and celebrate our successes of the previous year as well as looking to the year ahead. Key note speakers on the day were Marc Etches, CEO of The Responsible Gambling Trust, and Ruth Champion, our Director of Therapeutic Services who delivered the findings of the charity's first Impact Report.

Organisational structure

The Trustees meet every two months as a full Board to monitor, review and direct the charity's business plan and budget with individual Trustees involved in various task groups as required.

Trustees are responsible for the strategic decision making for the charity, as well as for overseeing the administration and management of the organisation, including consideration of grant making, investments, reserves, and risk management policies and performance. Taking advice from the staff and other advisors, the Trustees make all decisions regarding the appropriateness of our grant applications. Day-to-day management of the charity is delegated to the Managing Director.

A Finance Committee meets in between Board meetings and consists of the Treasurer and one other Trustee, the Managing Director and Finance Manager. This committee focuses on financial matters including the audit, report and accounts and salary reviews but also covers data protection, IT infrastructure and maintaining the risk register. A separate IT group also supports the work of the charity and involves trustees and staff.

The Gordon Moody Association does not consider itself part of a wider network.

Risk Management

At least once a year, the Trustees review the major risks facing the charity and the established systems and procedures to manage those risks. In particular, they consider the risks related to the activities of the charity and ensure that systems are in place to mitigate exposure to the major risks identified. The trustees are satisfied that any major risks identified have been adequately mitigated where necessary.

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*I am enjoying a new freedom.
I know I have more to learn so
thank you to the staff and to
my fellow residents within the
House. Keep up the good work
Gordon Moody Association*

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Financial Review

During the year ended 31 March 2011 the charity was in a position where it had no reserves and the trustees committed to setting aside at least 5% of turnover per annum to build up reserves representing three months operating costs.

Reserves as at 31 March 2013 amounted to £244,172 of which £43,345 was restricted. The balance of £200,827 represents the general funds. The liquid unrestricted reserves of £200,098 have been set aside to deal with any contingencies or unforeseen circumstances. This is just short of the trustees' target of three months' operating costs of £215,000.

Main Sources of Funding

The key funder during the year under review, to whom we extend our most grateful thanks, was the Responsible Gambling Trust which provided us with the entire cost of treatment and outreach in the residential and relapse prevention services, though not the accommodation costs. In March 2013 the Responsible Gambling Trust agreed to further fund our residential treatment costs until September 2013 during which time an external evaluation of our service will be undertaken.

The cost of accommodation is additional and has been met from three main sources: local government housing benefits claimed by those residents who are eligible, rents paid by those residents or their families who can fund themselves; and other small donations from individuals, companies and charities. During 2012/13 the Trustees designated a bursary fund using individual donations to contribute to accommodation and living expenses of those residents in financial need who are unable to access state benefits.

During the year Gambling Therapy received donations and support from the following organisations. This financial support has allowed the provision of online support services to 215 countries worldwide.

- | | |
|------------------------------|---------------------|
| ▪ Bet 365 | ▪ Bet Internet |
| ▪ BWIN | ▪ Cassava (888.com) |
| ▪ Digibet | ▪ Interwetten |
| ▪ Jersey Gambling Commission | ▪ Ladbrokes |
| ▪ Mansion | ▪ Paddy Power |
| ▪ PAF | ▪ Pokerstars |
| ▪ Samvo | ▪ Unibet |

Investment policy

The Trustees have adopted a low risk investment policy which allows short term access to the funds. Trustees will ensure that the maximum amount invested in each financial institution is within the amount covered by the Financial Services Compensation Scheme.

Statement of Trustees' Responsibilities

Trustees' responsibilities in relation to the financial statements

The trustees (who are also the directors for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deeds. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Statement as to disclosure of information to auditors

In accordance with company law, as the company's directors, we certify that:

- so far as we are aware, there is no relevant audit information of which the company's auditors are unaware; and
- as the directors of the company we have taken all the steps that we ought to have taken in order to make ourselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

Auditors

Kingston Smith LLP were appointed as the company's auditors in 2012 and have expressed their willingness to continue in that capacity.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (March 2005).

Approved by the trustees and signed on their behalf by:



M Otway
Trustee

Date: 27 November 2013

Independent Auditor's Report to the Trustees of Gordon Moody Association

We have audited the financial statements of Gordon Moody Association for the year ended 31 March 2013 which comprise the Statement of Financial Activities, the Balance Sheet, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (Effective April 2008), United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities.

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 Part 16 of the Companies Act 2006. Our audit work has been undertaken for no purpose other than to draw to the attention of the charitable company's members those matters which we are required to include in an auditor's report addressed to them. To the fullest extent permitted by law, we do not accept or assume responsibility to any party other than the charitable company and charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of Trustees and Auditor

As explained more fully in the Trustees' Responsibilities Statement set out on page 16, the trustees' (who are directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition we read all the financial and non-financial information in the Annual Report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on the financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2012 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been properly prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit: or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the trustees' report.

Silvia Vitiello
Senior Statutory Auditor
for and on behalf of Kingston Smith LLP, Statutory Auditor
105 St Peter's Street
St Albans
Hertfordshire
AL1 3EJ

Date: 27 November 2013

Statement of Financial Activities for the year ended 31 March 2013

	Note	Unrestricted funds £	Restricted funds £	Total 2013	Total 2012
INCOMING RESOURCES					
Incoming Resources from Generated Funds					
Voluntary Income	2	3,292	630,381	633,673	676,903
Investment Income	3	187	-	187	69
<i>Incoming Resources from Charitable Activities</i>					
Providing accommodation for service users	4	200,950	-	200,950	200,239
Total Incoming Resources		204,429	630,381	834,810	877,211
RESOURCES EXPENDED					
Charitable Activities	5				
Counselling, support and development		134,384	631,571	765,955	771,903
Governance costs	7	10,229	-	10,229	9,558
Total Resources Expended		144,613	631,571	776,184	781,461
NET MOVEMENT IN FUNDS	14	59,816	(1,190)	58,626	95,750
Transfer of funds				-	-
Fund balance brought forward at 1 April 2012		141,011	44,535	185,546	89,796
Fund balance carried forward at 31 March 2013	14	200,827	43,345	244,172	185,546

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of recognised gains and losses has not been prepared.

All of the above amounts relate to continuing activities.

The notes on pages 22 to 26 form part of these financial statements.

Balance as at 31 March 2013

	Note	2013 £	2013 £	2012 £	2012 £
FIXED ASSETS					
Tangible fixed assets	11		18,760		20,293
CURRENT ASSETS					
Debtors	12	1,051		51,060	
Cash at bank and in hand		258,999		145,238	
		<u>260,050</u>		<u>196,298</u>	
LIABILITIES					
Creditors: Amounts falling due within one year	13	<u>(34,638)</u>		<u>(31,045)</u>	
NET CURRENT ASSETS			<u>225,412</u>		<u>165,253</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>244,172</u>		<u>185,546</u>
FUNDS					
Restricted funds	14		43,345		44,535
Designated	14		2,714		-
Unrestricted funds	14		198,113		141,011
TOTAL FUNDS			<u>244,172</u>		<u>185,546</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2013.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

These financial statements were approved by the members of the Trustee Board on the {DATE} and signed on their behalf by:

M Otway

Trustee

Charity No. 1124751

Company No. 06302768 (England & Wales)

The notes on pages 19 to 23 form part of these financial statements.

1 ACCOUNTING POLICIES

1.1 Basis of Preparation of the Financial Statements

The financial statements have been prepared under the historical cost convention and are in accordance with applicable UK accounting standards, the Statement of Recommended Practice "Accounting and Reporting by Charities" (SORP 2005) issued in March 2005 and the Companies Act 2006.

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Incoming resources

All incoming resources are recognised when the charity is entitled to the income, there is certainty of receipt and the monetary value can be measured with reasonable accuracy.

1.3 Resources expended

Expenditure is accounted for on an accruals basis. Overhead and other costs not directly attributable to particular financial activity categories are apportioned over the relevant categories on the basis of management estimates of the amount attributable to that activity in the year, either by reference to staff, time or space occupied, as appropriate.

The irrecoverable element of VAT is included with the term of expense to which it relates. Governance costs comprise the costs associated with meeting the constitutional and strategic aims of the charity and the audit fees and costs linked to strategic management of the charity.

1.4 Allocation and apportionment of costs

All costs are allocated between the expenditure categories of the SOFA on a basis designated to reflect the use of the resources. Cost relating to a particular activity are allocated directly and others are apportioned on an appropriate staff basis.

1.5 Fixed assets

Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less estimated residual value, over the expected useful life on the following basis:

Plant and machinery - 25% on reducing balance, 25% on cost, 20% on cost and 15% on reducing balance.

1.6 Taxation

The charity is exempt from corporation tax on its charitable activities.

1.7 Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

1.8 Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. VOLUNTARY INCOME	2013 £	2012 £
Donations	135,673	178,903
Grants	498,000	498,000
	<u>633,673</u>	<u>676,903</u>

Grants received, included in the above, are as follows:

	2013 £	2012 £
Responsible Gambling Trust for 2013	498,000	-
Responsible Gambling Fund for 2012	-	498,000
	<u>498,000</u>	<u>498,000</u>

3. INVESTMENT INCOME	2013 £	2012 £
Deposit account interest	187	69
	<u>187</u>	<u>69</u>

4. INCOMING RESOURCES FROM CHARITABLE ACTIVITIES	2013 £	2012 £
Maintenance contributions for providing accommodation for service users	200,950	200,239
	<u>200,950</u>	<u>200,239</u>

5. CHARITABLE ACTIVITIES COSTS	Direct costs £	Support costs (see note 6) £	Total £
Counselling, support and development	603,786	162,169	765,955
2012 Totals	<u>609,803</u>	<u>162,100</u>	<u>771,903</u>

6. SUPPORT COSTS	Management £	Finance £	Total £
Governance costs	1,684	-	1,684
Counselling, support and development	159,398	2,771	162,169
	<u>161,082</u>	<u>2,771</u>	<u>163,853</u>
2012 Totals	<u>155,845</u>	<u>7,890</u>	<u>163,735</u>

7. GOVERNANCE COSTS

	2013 £	2012 £
Trustees' expenses	655	723
Auditors' remuneration	7,890	7,200
Support costs	1,684	1,635
	<u>10,229</u>	<u>9,558</u>

8. NET INCOMING / (OUTGOING) RESOURCES

Net resources are stated after charging / (crediting):

	2013 £	2012 £
Auditors' remuneration	7,890	7,200
Accountancy - current year	4,461	2,220
Accountancy - under provision for prior year	(1,690)	5,670
Depreciation - owned assets	3,667	3,712

9. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2012 (2011 - £nil).

	2013 £	2012 £
Trustees' expenses	<u>655</u>	<u>723</u>

The expenses above relate to travel and subsistence which were paid to three trustees (2012: three) during the year.

10. STAFF COSTS

	2013 £	2012 £
Wages and salaries	465,728	468,211
Social security costs	45,022	43,580
Other pension costs	21,556	16,357
	<u>532,307</u>	<u>528,148</u>

The average monthly number of employees during the year was as follows:

	2013	2012
Chief executive	1	1
Counselling, advice and information	14	13
Administration and support	2	2
	<u>17</u>	<u>16</u>

No employee (2012: none) received emoluments of more than £60,000 during this year.



	Plant & Machinery, etc £
11. TANGIBLE FIXED ASSETS	
Cost or valuation:	
At 1 April 2012	20,571
Additions	2,134
Disposals	-
At 31 March 2013	22,705
Depreciation:	
At 1 April 2012	278
Charge for the year	3,667
Eliminated on Disposal	-
At 31 March 2013	3,945
Net Book Value:	
At 31 March 2013	18,760
At 31 March 2012	20,293

	2013 £	2012 £
12. DEBTORS		
Other debtors	1,051	51,060
	<u>1,051</u>	<u>51,060</u>

	2013 £	2012 £
13. CREDITORS DUE WITHIN ONE YEAR		
Trade creditors	12,549	8,101
Taxation and social security	13,938	12,468
Other creditors	8,151	10,476
	<u>34,638</u>	<u>31,045</u>



14. MOVEMENT IN FUNDS

	At 1 April 2012 £	Incoming Resources £	Resources Expended £	Transfers £	At 31 March 2013 £
Restricted funds:					
Gambling Therapy	44,535	132,381	(133,571)	-	43,345
Responsible Gambling Fund	-	498,000	(498,000)	-	-
	<u>44,535</u>	<u>630,381</u>	<u>(631,571)</u>	<u>-</u>	<u>43,345</u>
Unrestricted funds					
General fund	141,011	201,715	(144,613)	-	198,113
Designated funds					
Bursary fund	-	2,714	-	-	2,714
TOTAL FUNDS	<u>185,546</u>	<u>834,810</u>	<u>(776,184)</u>	<u>-</u>	<u>244,172</u>

The charity's funds during the year were made up as follows:

Restricted Funds	Description, nature and purpose of fund
Gambling Therapy	Website and multilingual online service which provides support and advice for people overseas (outside Great Britain) who are affected by problem gambling.
Responsible Gambling Fund	Cognitive behavioural therapy based treatment programme at two residential communities (Dudley, West Midlands and Beckenham, Kent), as well as online and face to face support to those awaiting a residential treatment space and for those who have completed the programme.
Designated Funds	Description, nature and purpose of fund
Bursary Fund	The Bursary Fund is a designated fund allocated by the Trustees from unrestricted income to enable the provision of a small grant to individual clients who need financial help with their accommodation or living costs whilst in treatment.

15. PENSION COMMITMENTS

The charity operates a defined contribution scheme. The assets of the scheme are held separately from those of the charity being invested with an insurance company. Contributions payable by the charity to the fund amounted to £21,556 during this year (2012 - £16,357).

There was an outstanding contribution amount at 31 March 2013 of £1,254 (2012: £1,056).

The number of staff to whom the pension benefits were accruing are as follows:

	2013	2012
Staff	12	16

16. SHARE CAPITAL

The company has no share capital and is limited by guarantee.

17. OPERATING LEASES

At 31st March 2013 Gordon Moody Association had annual commitments under operating leases as set out below:

Expires:	2013 £	2012 £
Photocopier		
Within 1 year	1,026	-
1 to 2 years	684	-



help for problem gamblers



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Registered charity number 1124751 Company Ltd by Guarantee 06302768