

help for problem gamblers

**gordon
moody**
association

Annual Report and Accounts

2013/14

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Gordon Moody Association

Reference and Administration Details for the year ended 31 March 2014

Company Number:	06302768 (England & Wales)
Charity Number:	1124751
Principal Office:	47 Maughan Street, Dudley, West Midlands DY1 2BA
Directors and Trustees:	John Blake Janine Edwards Andy Gibb Dr Mark Griffiths (resigned 17 December 2013) Rob Lemon Mark Otway Dr Frank Ryan Phil Silver Joseph Smart Rekha Wadhvani
Secretary:	Elaine Smethurst
Auditors:	Kingston Smith LLP 105 St Peters Street, St Albans, Hertfordshire AL1 3EJ
Bankers:	CAF Bank 25 Kings Hill Avenue, Kings Hill West Malling, Kent ME19 4JQ The Co-operative Bank PLC PO Box 101, 1 Balloon Street Manchester M60 4EP HSBC Bank PLC 8 Canada Square, London E14 5HQ Nationwide International Ltd PO Box 217, 5-11 St Georges Street Douglas, Isle of Man IM99 1RN

Chair's introduction

It gives me great pleasure to introduce Gordon Moody Association's Annual Report for the financial year ended 31 March 2014. During the year we achieved a significant amount of success against a backdrop of insecure funding. Here I have selected the key highlights and you can read about them and all our activities in the following pages.

As the only residential treatment service dedicated to gambling addiction in Great Britain, both our residences at Dudley and at Beckenham continued to support people in their quest to overcome their addiction to problem gambling. We simplified our application process to help them on their way to recovery. I applaud all the residents for taking this brave step in seeking treatment.

The demand for our Gambling Therapy service which is delivered online continued to grow with people affected by the impact of gambling across the world including family members, friends as well as individuals with gambling addiction seeking support. We provided support in several languages and we plan to expand the number of languages in which we provide this service.

Over the reporting period, we have received financial and in-kind support and donations from the Responsible Gambling Trust, Caesars Entertainment, IGT and many other companies and individuals who recognise the importance of what we do. For the first time in our forty-three year history we received a legacy from a long term volunteer who knew the value of our work. Our very grateful thanks to him and to everyone who supports us.

Over the coming year, among other activities, we plan to improve our outside meeting areas and make better use of our garden areas.

None of this could have been possible without the unstinting commitment and enthusiasm of the staff (and volunteers). The trustee board is deeply grateful for their efforts to support as many people as we can.

I would like to take this opportunity to thank Elaine, our very able Managing Director, in taking the charity forward, raising its profile, and developing the administrative systems which are so often overlooked.

I have been strongly supported by a strong board of trustees hailing from a variety of sectors and bringing a wide range of experience with them. Mark Otway, our treasurer, has worked hard with the finance team to streamline the financial reporting and recording to save time whilst providing a more accurate and up to date financial picture. I am grateful for their support and commitment to Gordon Moody Association.

Best wishes



Rekha Wadhvani
Chair of Trustees

Objectives & Activities:

Gordon Moody Association provides help and support to addicted and compulsive gamblers whose addiction has become a problem which is having a severely negative impact on the way they live their lives.

Gordon Moody Association was founded as a charity to help problem gamblers 43 years ago.

The objects of the charity are:

To benefit the public by relief of the needs of those suffering as a result of problem gambling and by assisting those alleviating the same and by research into its causes, effects and alleviation and by education of the public.

Mission Statement:

To provide advice, education and high quality and innovative therapeutic support to problem gamblers and those affected by problem gambling, through residential, online and outreach services. Gordon Moody Association offers a unique and intensive residential treatment programme in the UK for those gamblers most severely addicted as well as online support and advice to problem gamblers outside Great Britain.

Key Activities

- 1) Residential treatment programme of 12 weeks duration (preceded by 2 week residential assessment) providing 18 bed spaces in West Midlands and South London.
- 2) Half way house accommodation and relapse prevention support for up to 14 ex-residents for up to 3 months following treatment.
- 3) Outreach support for ex-residents provided face to face and online.
- 4) Online support for friends and families of residents.
- 5) Gambling Therapy service providing online advice, information and support to problem gamblers outside Great Britain.

Specialist Residential Treatment Service

We specialise in rehabilitating severely addicted gamblers through our residential treatment programme. This offers an intense level of support which works for some where other forms of intervention have not succeeded or are unlikely to succeed. Our specialist approach and experience since 1971 has allowed us to develop treatment interventions that are purely gambling focused and which address the extremes of the associated behaviours. We aim to rehabilitate the people who attend our residential programmes by helping them to adopt new coping skills and to enable them to re-integrate into society, without the need to gamble.

Gambling Therapy: Online support and advice

Alongside the Residential Treatment Service we also provide Gambling Therapy: a global, multilingual, online service for anyone affected by problem gambling outside Great Britain. It can be found at www.gamblingtherapy.org

The core objectives for Gambling Therapy are as follows:

- To provide online support and advice to problem gamblers and those affected by problem gambling around the world (outside Great Britain) as well as online support to Gordon Moody residents, ex-residents and friends and families.
- To expand the non English language services to meet the needs of the growing international problem gambling community.
- To deliver industry training around problem gambling for those companies operating outside Great Britain.

Public Benefit

The trustees confirm that they have complied with the duty in section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

The board of trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the aims and objectives and in planning the charity's future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives set.

Achievements & Performance

We hope you will find this year's report both an informative and interesting account of the past year. It has been a better year, if though still challenging, as we continue to improve and find better ways to meet our objective of providing both an effective residential treatment service and an international online support and advice service for problem gamblers and those affected by problem gambling.

As ever, thanks are due to the staff team who have been unwaveringly positive and determined to deliver services of the highest standard. Resident and online service users' feedback repeatedly underlines how important the staff's considerate and caring approach is, and how welcome a sympathetic ear can be to people who find themselves in a frightening and lonely situation.

Residential treatment service

Our key activity is to provide residential treatment services to support severely addicted problem gamblers (Tier 4). Throughout the year at both our treatment centres we have continued to meet the target to assess applications for treatment within a two week timeframe. Between April 2013 and March 2014, 77 applicants went into

residential assessment with 63 of those moving on into treatment (the remaining 14 chose to leave or did not pass their assessment). 44 people successfully completed the programme during this year and at the beginning of April there were 16 people still in treatment.

The number of people needing support and treatment for gambling addiction shows no sign of declining and the effectiveness of our approach is clearly demonstrated in our annual impact report and has been validated by the external evaluation undertaken this year on behalf of our funder, the Responsible Gambling Trust. CORE IMS undertook an analysis of the treatment outcomes spanning a 12 month period. The findings of the report were extremely positive in that all residents demonstrated an improvement across all measures.

A new client management system was introduced in early 2014 moving us away from a paper-based system and will prove invaluable in supporting our residents and by improving our ability to monitor progress and identify emerging issues.

Application process

In the year under report we have simplified our application process, thus removing one barrier for those starting out on the difficult road to recovery. Following the redesign and rebuild of our website in October 2013 the first stage of applications can now be completed online. These changes have resulted in a 27% increase in completed applications received which has brought with it the added challenge of a waiting list – on average 15-20 people throughout the year - which usually means a 6-8 week waiting time. The residential service team has worked closely with Gambling Therapy to develop online support for those who have been offered a place on the programme but must wait for a bed space to become available. This is a difficult time for anyone waiting to start treatment and the provision of interim support is proving positive in keeping people motivated to overcome their gambling problem. In 2013/14 208 completed applications were received, from which 120 people accepted the offer of a residential assessment.

Applications declined

For some people who seek help the residential environment we provide may not be suitable. From time to time applications have to be declined, for example when an individual has current substance misuse issues, acute mental health issues or a recent history of violence or arson; which means they could pose a danger to themselves or others. During the year 15 people were declined treatment and were signposted on to other services, however there are few places available to support people in this situation and we are keen to work with the gambling support community to seek other solutions in order to offer practical help for them.

Outreach

Another important part of the service is the provision of ongoing support to those who want it after they have completed the 12 week residential treatment programme. Over 140 clients benefited from our outreach support services during 2013/14. During the period under report 40 clients accessed the outreach service in the form of staying in follow on accommodation for up to three months whilst retraining or relocating in a new area and receiving online or face-to-face support from a dedicated outreach worker. Some of the clients in the halfway house in Dudley have taken part in the courses provided by the Dudley public health team and reported the benefit of them. Also some clients have been volunteering with a Dudley based charity that repairs bikes. This has resulted in participating clients having push bikes which they are regularly using; not only is this contributing to a healthier lifestyle but an increased sense of independence. In connection to this service the local council have visited the participating clients and will be providing cycling proficiency courses free of charge.

Gambling Therapy hosts the online groups for ex-residents especially those who are unable to meet face-to-face with their outreach worker.

Family and Friends

It is well recognised that friends and family have a key role in helping their loved ones to achieve a successful outcome and during this year a new online service has been introduced to work with friends and families of residents to provide better understanding of the journey they are going through and the particular changes taking place. Gambling Therapy again works closely with the residential treatment team to provide this online service.

What some of the residents have said about their time with us:

“My life was unbearable; I had lost all hope... I was so glad that I had the opportunity of treatment”

“What a difference... I came into Gordon Moody a broken man; I left with my head held high”

“I couldn’t go an hour without thinking of gambling; now I hardly think of it at all”

“I owe my life to the Gordon Moody staff”

“I was a dirty lying cheat before I came here, a real nasty piece of work. But now I feel like a decent bloke again”

“I was an awful father and a terrible husband but now I’m trying to put that right, it’s going to take time but I’m on the right track”

“I wanted to die, I saw no other way out, I’m so glad that my sister found out about Gordon Moody”

“For anyone out there thinking will it work? The answer is YES!”

David's Story

"I completed my treatment on Friday 2 January 2014. I will remember this date for the rest of my life as to me it marked a new beginning.

When I arrived at Gordon Moody I felt scared that I had made the wrong decision. The pleasant secure environment that I had been lacking was partially filled by the staff I spoke to on the day I arrived. I was, on arrival, reassured that over the next 14 weeks I would get the help I needed. The staff have been amazing, unassuming and very positive. They are always happy to listen and gave me some much needed emotional support.

After completing treatment I was offered the opportunity to move into follow on support accommodation and to undertake a relapse prevention course. At first I was uncertain about this, mainly because prior to coming here I was homeless and the thought of trying to secure a place of my own frightened the hell out of me!

I have benefited greatly from the immense practical and emotional support that the Outreach staff have offered me. I am currently embarking on a course at university and with the help of outreach I have secured a flat of my very own, I have never had my own place and I'm extremely excited about my future! WOW I never thought I'd say those words. I can only continue in praise for the wonderful work the Gordon Moody Outreach service has done and is continuing to do."



Richard's Story

Richard had a difficult childhood. He was an only child, whose parents were both unemployed and in a turbulent and volatile relationship.

Richard's mother was a drug addict who often left him to fend for himself, sometimes for days on end. When she was at home the arguments and violent episodes between his parents made him often wish he was alone again. His parents decided to separate when he was 10 years old and this sent his mum's addiction spiralling out of control. Social services intervened and Richard was placed in care.

Richard had very few friends, but he did hang around with a group of older boys at the care home who often committed petty crimes and offences. As time went on Richard found himself joining in too, mainly to be part of the group and it was around this time that Richard became obsessed with gambling. At the age of 15 he was expelled from school and left with no real career aspirations. At 16 he left the care home and moved in with friends but never really had a place to call home. Over the next few years he became a heavy cannabis user who funded his habit by petty crimes and where possible claimed state benefits. It was at this time that he started to gamble daily with the hope of a win to pay his way through each day.

Eventually Richard's crimes caught up with him and he was sentenced to a short period in a young offenders' institute. When he was released the Probation Service helped him find work in a factory which he enjoyed for a while. But having more money meant he could gamble more and before long he was drifting from job to job, sofa to sofa and resumed his old life style.

Richard was always very shy with girls, but at 19 he met his first real girlfriend. The relationship only lasted a few months and this pattern repeated itself several times. He would meet someone, but after a while the relationship would fizzle out. Richard said that they never lasted because these girls were "just like him".

Then he met a girl called Kelly who worked full time and offered him a loving, stable relationship. Richard was in love and said that he didn't gamble for the first four months of their relationship. He did lie about his past and his gambling addiction but their relationship progressed and they began to talk of living together. Richard found the pressures of commitment too much and he started gambling again daily. Over the next twelve months Richard's gambling worsened and he was telling Kelly lie upon lie. In a last ditch attempt to save his relationship he confessed all to Kelly and he agreed to find help.

In March 2014 Richard completed his residential treatment programme at the Gordon Moody Association. Richard's words: "The first two weeks are the hardest, there were so many times I wanted to leave. When I spoke to fellow house mates who had been here longer they told me it would get better and to remember why I came here in the first place. I had a picture of Kelly on my wall and every night I would think I'm one day closer to being with you. I finished my treatment and felt proud for the first time that I had actually completed something. Over the last 14 weeks I have learnt about behaviours and how they form. I learnt coping techniques to move on from childhood traumas and I understand triggers and now have coping strategies in place. Most importantly, I now know what made me want to gamble and I know that if I feel the urge I can use what I've learnt". Richard relocated with Kelly and he now lives in the Midlands. He has enrolled onto a plumbing course and feels optimistic about his and Kelly's future.

Carl's Letter

Dear Gordon Moody Association team,

Today I have found myself in a reflective mood and I started to think about the things I have achieved since completing my treatment and leaving the Gordon Moody Association. I have passed my driving test and bought a car. I have found a job which I love and have since been promoted. I got engaged and we have set a date for our wedding in June this year.

Far more importantly than anything else I have mentioned I have repaired a very strong relationship with my fiancée and my family whom I love very much. My family and friends now trust me, and I no longer let people down. I'm enjoying my life now and looking forward to the future. Now if you had asked me if any of these things had been possible before I went to Gordon Moody the answer would have been no. Gambling had a grip on me and I didn't know how to change. I was out of control and could only see a miserable future with gambling wrecking my life.

I just wanted to take a few minutes to write to you all and say thank you for teaching me what I needed to learn, for giving me the everyday tools that others take for granted and for sending me out of treatment with a chance of succeeding.

Now I don't want to paint a picture of perfection, I still have my traits and weaknesses. I still worry about stuff, minimise things and still regret the past. But what I am learning is, many of these things are normal and as long as I continue to recognise when my mood and behaviour changes, then I can do something about it. The main lesson I have learned from Gordon Moody is to talk to someone when things are bothering me.

It's still a work in practice but I'm getting there! Anyway that's all I wanted to say and as I approach 5 years without gambling and look forward to my future marriage please accept this letter as another sign of how much I appreciate the help you all gave me.

Warm Regards and appreciation for saving my life! From Carl



I was an awful father and a terrible husband but now I'm trying to put that right, it's going to take time but I'm on the right track



Gambling Therapy

Gambling Therapy is an international, online support service for problem gamblers, primarily those based outside Great Britain. The service is currently available in 30 languages, and as well as working overseas, also offers language support to non-English speakers in Great Britain.

A new, updated website www.gamblingtherapy.org was launched in October 2013. During 2013/2014 we received an average of 45,000 visitors per month from 173 countries, of which 12% were repeat visitors.

Gambling Therapy has a popular referral scheme, which allows gambling companies and others who may come into contact with problem gamblers outside Great Britain to refer to us through linking to our site. Last year these referrer sites accounted for at least 39% of the traffic to Gambling Therapy.

The development of the new website has allowed us to restructure our support groups to better meet client needs. The groups are delivered using a chat room function which allows up to ten members to engage in a discussion at any one time. We now have several different types of support groups which are available for up to 80 hours a week: peer support groups, which are facilitated by a problem gambler in recovery, or a friend and family supporter of a problem gambler, therapy groups which are facilitated by a qualified counsellor, and topic groups which are planned to discuss a set topic. There are specific groups for gamblers and friends and family, and community groups that allow all site users to support each other.

Forums allow our members to post their thoughts and read responses at times that suit them as they are available 24 hours a day 365 days a year. The forums remain a lively community and contain a wealth of information: we now have 15,250 active registered users.

The helpline service that we provide is a one to one online service delivered via a chat function, and it is often the first point of contact for new visitors. Each week we provide helpline support for a total of fifty one hours which equates to a total of 2,652 hours annually. The helpline continues to provide practical and emotional support, alongside sign posting using our resources database which contains information about local provision throughout the world.

Funding

Gambling Therapy does not currently receive any grant funding for its services to clients outside of Great Britain. It relies on donations from supporters and revenue from training to fund the service.

Staff and Volunteers

Gambling Therapy is managed by a small staff team of three and supported by 23 sessional workers and volunteers. Gambling Therapy volunteers provide helpline, group, forum and e-mail support and translation and research services. This year we established a new training and supervision process for volunteers which is working well. We would like to take this opportunity to thank all of our volunteers for their hard work and dedication to the service.

Looking to the future:

Our aims for 2014/15 are:

Residential treatment service

To continue to provide residential treatment services to support severely addicted problem gamblers in the Dudley and Beckenham centres and to seek to develop additional bed spaces to shorten the waiting list.

New women's service

We had hoped to pilot a new service for women during this year but due to lack of funding we have had to delay the launch. Our plan is to provide a service for women problem gamblers which combine short term residential treatment with one-to-one counselling. This will fill a gap in provision which is long overdue and we have a waiting list of applicants ready to join. We are hopeful to secure additional funding to launch this in 2014/15.

Outreach and relapse prevention service

To provide face-to-face and online outreach support and some follow-on accommodation to ex residents in order to prevent relapse.

Friends and Family

To provide support to friends and family of residents, ex-residents and those accepted for treatment and on the waiting list and to roll this service out further.

Gambling Therapy

To continue to provide online support and advice to problem gamblers and those affected by problem gambling around the world (outside Great Britain) as well as online support to Gordon Moody residents, ex-residents and friends and families.

Accommodation Upgrades

Upgrades to the accommodation and external meeting spaces have been long overdue and in Spring 2014 we began to improve the outside space and build new group room facilities at both our centres. New garden rooms will provide the much needed additional space for our staff to deliver treatment group workshops and therapy sessions, as well as one to one support sessions. The improvements will also enable us to provide a more welcoming external space for residents to enjoy within the safe environment of the treatment centres. Our plans include complete landscaping of the areas at both sites to provide pleasant gardens for residents to use, together with new kitchen gardens which we hope will provide a focus for community involvement and help residents develop horticultural skills which may boost both their employment opportunities and self-esteem. Our thanks go to Caesars Entertainment for their extremely generous donation which the Trustees have designated to be used for these improvements.

Securing our financial future

Our relationship with our key funder, Responsible Gambling Trust, remains positive and collaborative and we are extremely grateful for their continuing support, though our funding situation remains precarious with grant arrangements of only six months duration. This series of short term commitments prevents us from planning with confidence and creates an atmosphere of uncertainty for staff, trustees and volunteers. We hope to agree longer term funding arrangements in September 2014 to help reduce the uncertainty.

We continue to seek income from other sources including individual donations and training delivery fees. Applications to charitable trusts and foundations have so far been unsuccessful but we will continue to seek support from

relevant funders. We are also actively seeking partnership opportunities with other service providers working with our client group such as those in the criminal justice system.

Rental income continues to contribute a significant proportion of our funds which cover the cost of housing association charges and accommodation maintenance. We are reassured that, under the proposed universal benefit system, gambling addiction is recognised as an exempt category thus allowing us to continue to claim payment direct from local authorities on behalf of eligible residents.

Monitoring and evaluation

A key continuing priority is to evaluate and demonstrate the impact of our work and to report on the outcomes achieved. Our third annual impact report will be published in November 2014.

We continue to work with the Responsible Gambling Trust and the other funded service providers to create a common data collection framework which will enable the effectiveness of different types of service to be monitored and compared.

The client management system introduced during 2013/14 enables us to more easily monitor and analyse different aspects of our treatment programme and identify new developments as they begin to occur. Further staff training will take place during the coming year to encourage even better use of the system.

New developments

Whilst many of the business plan priorities for 2013/14 were achieved, notably those concerned with building the new websites and increasing the number of referrals, some have yet to be realised and are included again below. We take pride in our service and look optimistically to the future. The Trustees and Staff are committed to ensure that we remain a key Gambling Treatment provider and provide the best possible service for those who need us.

The new key developments planned for 2014/15 are to:

- Create more bed spaces to shorten or eradicate the 6-8 week waiting list.
- Run a pilot programme tailored to meet the needs of severely addicted female problem gamblers in the UK.
- Develop gambling support training for other service providers. Carry out a feasibility study into setting up a service for young people.
- Carry out a feasibility study for a drop in centre for potential clients, family and friends.
- Increase the reach internationally of Gambling Therapy and to enable Gambling Therapy to provide foreign language support for GB residents.
- Partner with organisations working in the criminal justice system.

Organisation Structure, Governance, Management

Governing document:

The Gordon Moody Association is a company limited by guarantee and governed by its Memorandum and Articles of Association (as amended 16 January 2007). It is registered as a charity with the Charity Commission. Membership of the company is limited to the Trustees of the Charity.

Recruitment and appointment of new trustees:

The Gordon Moody Association Board currently comprises nine Trustees who volunteer their expertise in a number of areas to enhance the charity.

Any new trustees are appointed due to their interest in the work of the charity and their recognised experience in specific fields which will further support our work. New trustees are given an induction pack containing a copy of the Good Trustee Guide, information about the work of the charity, a copy of the most recent report & accounts and a copy of the memorandum and articles of association of the organisation. Our Board members are asked to commit to a minimum of three years service initially and will receive briefings and appropriate training throughout their involvement to ensure effective governance.

AGM and Stakeholder event

This year the Gordon Moody Association AGM and a parliamentary reception for stakeholders were held on 27 November 2013 at the House of Commons. The purpose was to raise the profile of Gordon Moody Association, thank our supporters and celebrate our successes of the previous year as well as looking to the year ahead. Ian Austin MP for Dudley North was kind enough to sponsor our event which was a huge success and extremely well attended. Another similar event is planned for November 2014.

Organisational structure

The Trustees meet every two months as a full Board to monitor, review and direct the charity's business plan and budget with individual Trustees involved in various task groups as required.

Trustees are responsible for the strategic decision making for the charity, as well as for overseeing the administration and management of the organisation, including consideration of grant making, investments, reserves, and risk management policies and performance. Taking advice from the staff and other advisors, the Trustees make all decisions regarding the appropriateness of our grant applications. Day-to-day management of the charity is delegated to the Managing Director.

A Finance Committee meets in between Board meetings and consists of the Treasurer and one other Trustee, the Managing Director and Finance Manager. This committee focuses on financial matters including the audit, report and accounts and salary reviews but also covers data protection, IT infrastructure and maintaining the risk register. A separate IT group also supports the work of the charity and involves trustees and staff.

The Gordon Moody Association does not consider itself part of a wider network.

Risk Management

At least once a year, the Trustees review the major risks facing the charity and the established systems and procedures to manage those risks. In particular, they consider the risks related to the activities of the charity and ensure that systems are in place to mitigate exposure to the major risks identified. The trustees are satisfied that any major risks identified have been adequately mitigated where necessary.

Financial Review

Reserves as at 31 March 2014 amounted to £274,670 of which £34,570 was restricted. The balance of £240,100 represents the general fund of which £29,651 has been set aside predominantly for the accommodation upgrades mentioned earlier.

It is the Trustees' target to have 3 months' operating costs of £206,000 as unrestricted liquid reserves.

Main Sources of Funding

The key funder during the year under review, to whom we extend our most grateful thanks, was the Responsible Gambling Trust which provided us with the entire cost of treatment and outreach in the residential and relapse prevention services, though not the accommodation costs. In March 2014 the Responsible Gambling Trust agreed to further fund our residential treatment costs until September 2014 and future funding will be confirmed in September 2014.

The cost of accommodation is additional and has been met from three main sources: local government housing benefits claimed by those residents who are eligible, rents paid by those residents or their families who can fund themselves; and other small donations from individuals, companies and charities. During 2013/14 the Trustees continued to maintain a designated bursary fund using individual donations to contribute to accommodation and living expenses of those residents in financial need who are unable to access state benefits.

A further designated fund was created to upgrade the meeting spaces and accommodation in Dudley and Beckenham following receipt of a £25,000 donation from Caesars Entertainment in November 2013.

During the year Gambling Therapy received donations and support from the following organisations. This financial support has allowed the provision of

international online support services for people outside Great Britain in 173 countries worldwide.

- Bet365
- Betfair
- Bet Internet
- BWin
- Cassava (888.com)
- Digibet
- Interwetten
- Jersey Gambling Commission
- Ladbrokes
- Paddy Power
- PAF
- Pokerstars
- Samvo
- SBO Bet (Celton Manx)
- Sky
- Stanley international
- Unibet

Investment policy

The Trustees have adopted a low risk investment policy which allows short term access to the funds. Trustees will ensure that the maximum amount invested in each financial institution is within the amount covered by the Financial Services Compensation Scheme and as a result during this year the charity has opened two more bank accounts to spread the financial risk.

Statement of Trustees' Responsibilities

Trustees' responsibilities in relation to the financial statements

The trustees (who are also the directors for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deeds. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Statement as to disclosure of information to auditors

In accordance with company law, as the company's directors, we certify that:

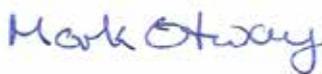
- so far as we are aware, there is no relevant audit information of which the company's auditors are unaware; and
- as the directors of the company we have taken all the steps that we ought to have taken in order to make ourselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

Auditors reappointment

Kingston Smith LLP were re-appointed as the company's auditors in 2013 and still continue in that capacity.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (March 2005).

Approved by the trustees and signed on their behalf by:



M Otway Trustee

Date: 19 November 2014

Independent Auditors' Report to the Trustees of Gordon Moody Association

We have audited the financial statements of Gordon Moody Association for the year ended 31 March 2014 which comprise the Statement of Financial Activities, the Balance Sheet, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (Effective April 2008), United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities.

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 Part 16 of the Companies Act 2006. Our audit work has been undertaken for no purpose other than to draw to the attention of the charitable company's members those matters which we are required to include in an auditor's report addressed to them. To the fullest extent permitted by law, we do not accept or assume responsibility to any party other than the charitable company and charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of Trustees and Auditor

As explained more fully in the Trustees' Responsibilities Statement set out on page 19, the trustees' (who are directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition we read all the financial and non-financial information in the Annual Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on the financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2014 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been properly prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or

- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the trustees' report.

Silvia Vitiello

Senior Statutory Auditor
for and on behalf of Kingston Smith LLP,
Statutory Auditor

105 St Peter's Street
St Albans
Hertfordshire
AL1 3EJ

Date: 19 November 2014

Statement of Financial Activities for the year ended 31 March 2014

	Note	Unrestricted funds £	Restricted funds £	Total 2014	Total 2013
INCOMING RESOURCES					
Incoming Resources from Generated Funds					
Voluntary Income	2	36,385	627,787	664,172	633,673
Investment Income	3	338	-	338	187
<i>Incoming Resources from Charitable Activities</i>					
Providing accommodation for service users	4	190,757		190,757	200,950
Total Incoming Resources		227,480	627,787	855,267	834,810
RESOURCES EXPENDED					
Charitable Activities	5				
Counselling, support and development		178,138	636,562	814,700	765,955
Governance costs	7	10,069	-	10,069	10,229
Total Resources Expended		188,207	636,562	824,769	776,184
NET MOVEMENT IN FUNDS	14	39,273	(8,775)	30,498	58,626
Transfer of funds				-	-
Fund balance brought forward at 1 April 2013		200,827	43,345	244,172	185,546
Fund balance carried forward at 31 March 2014	14	240,101	34,569	274,670	244,172

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of recognised gains and losses has not been prepared.

All of the above amounts relate to continuing activities.

The notes on pages 25 to 30 form part of these financial statements.

Balance as at 31 March 2014

	Note	2014 £	2014 £	2013 £	2013 £
FIXED ASSETS					
Tangible fixed assets	11		16,144		18,760
CURRENT ASSETS					
Debtors	12	3,223		1,051	
Cash at bank and in hand		287,861		258,999	
		<u>291,084</u>		<u>260,050</u>	
LIABILITIES					
Creditors: Amounts falling due within one year	13	<u>(32,558)</u>		<u>(34,638)</u>	
NET CURRENT ASSETS			<u>258,526</u>		<u>225,412</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u><u>274,670</u></u>		<u><u>244,172</u></u>
FUNDS					
Restricted funds	14		34,570		43,345
Designated	14		4,651		2,714
Unrestricted funds	14		235,449		198,113
TOTAL FUNDS			<u><u>274,670</u></u>		<u><u>244,172</u></u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2014.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

These financial statements were approved by the members of the Trustee Board on 19 November 2014 and signed on their behalf by:



M Otway
Trustee

Charity No. 1124751
Company No. 06302768 (England & Wales)

The notes on pages 25 to 30 form part of these financial statements.

1 ACCOUNTING POLICIES

1.1 Basis of Preparation of the Financial Statements

The financial statements have been prepared under the historical cost convention and are in accordance with applicable UK accounting standards, the Statement of Recommended Practice "Accounting and Reporting by Charities" (SORP 2005) issued in March 2005 and the Companies Act 2006.

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Incoming resources

All incoming resources are recognised when the charity is entitled to the income, there is certainty of receipt and the monetary value can be measured with reasonable accuracy.

1.3 Resources expended

Expenditure is accounted for on an accruals basis. Overhead and other costs not directly attributable to particular financial activity categories are apportioned over the relevant categories on the basis of management estimates of the amount attributable to that activity in the year, either by reference to staff, time or space occupied, as appropriate.

The irrecoverable element of VAT is included with the term of expense to which it relates. Governance costs comprise the costs associated with meeting the constitutional and strategic aims of the charity and the audit fees and costs linked to strategic management of the charity.

1.4 Allocation and apportionment of costs

All costs are allocated between the expenditure categories of the SOFA on a basis designated to reflect the use of the resources. Cost relating to a particular activity are allocated directly and others are apportioned on an appropriate staff basis.

1.5 Fixed assets

Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less estimated residual value, over the expected useful life on the following basis:

Plant and machinery – 25% on reducing balance, 25% on cost, 20% on cost and 15% on reducing balance.

1.6 Taxation

The charity is exempt from corporation tax on its charitable activities.

1.7 Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements. 1.8

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. VOLUNTARY INCOME	2014 £	2013 £
Donations	166,172	135,673
Grants	498,000	498,000
	<u>664,172</u>	<u>633,673</u>

Grants received, included in the above, are as follows:

	2014 £	2013 £
Responsible Gambling Trust	498,000	498,000
	<u>498,000</u>	<u>498,000</u>

3. INVESTMENT INCOME	2014 £	2013 £
Deposit account interest	<u>338</u>	<u>187</u>

4. INCOMING RESOURCES FROM CHARITABLE ACTIVITIES	2014 £	2013 £
Maintenance contributions for providing accommodation for service users	<u>190,757</u>	<u>200,950</u>

5. CHARITABLE ACTIVITIES COSTS	Direct costs £	Support costs (see note 6) £	Total £
Counselling, support and development	637,428	177,272	814,700
2013 Totals	<u>603,786</u>	<u>162,169</u>	<u>765,955</u>

6. SUPPORT COSTS	Management £	Finance £	Total £
Governance costs	1,684	-	1,684
Counselling, support and development	173,184	4,088	177,272
	<u>174,868</u>	<u>4,088</u>	<u>178,956</u>
2013 Totals	<u>161,082</u>	<u>2,771</u>	<u>163,853</u>

7. GOVERNANCE COSTS	2014 £	2013 £
Trustees' expenses	235	655
Auditors' remuneration	8,150	7,890
Support costs	1,684	1,684
	<u>10,069</u>	<u>10,229</u>

8. NET INCOMING / (OUTGOING) RESOURCES

Net resources are stated after charging / (crediting):

	2014 £	2013 £
Auditors' remuneration	8,150	7,890
Accountancy - current year	2,274	4,461
Accountancy - under provision for prior year	(3,511)	(1,690)
Depreciation - owned assets	3,244	3,667

9. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2014 (2013 -

	2014 £	2013 £
Trustees' expenses	235	655

The expenses above relate to travel and subsistence which were paid to two trustees (2013: six) during the year.

10. STAFF COSTS

	2014 £	2013 £
Wages and salaries	494,297	465,728
Social security costs	47,329	45,022
Other pension costs	22,657	21,556
	<u>564,283</u>	<u>532,306</u>

The average monthly number of employees during the year was as follows:

	2014	2013
Chief executive	1	1
Counselling, advice and information	15	14
Administration and support	2	2
	<u>18</u>	<u>17</u>

No employee (2013: Nil) received emoluments of more than £60,000 during this year.

11. TANGIBLE FIXED ASSETS

Cost or valuation:

	Plant & Machinery, etc £
At 1 April 2013	22,705
Additions	628
Disposals	-
At 31 March 2014	<u>23,333</u>

Depreciation:

At 1 April 2013	3,945
Charge for the year	3,244
Eliminated on Disposal	-
At 31 March 2014	7,189

Net Book Value:

At 31 March 2014	16,144
At 31 March 2013	18,760

12. DEBTORS

	2014 £	2013 £
Other debtors	3,223	1,051
	<u>3,223</u>	<u>1,051</u>

13. CREDITORS DUE WITHIN ONE YEAR

	2014 £	2013 £
Trade creditors	8,809	12,549
Taxation and social security	15,598	13,938
Other creditors	8,151	8,151
	<u>32,558</u>	<u>34,638</u>

14. MOVEMENT IN FUNDS

	At 1 April 2013 £	Incoming Resources £	Resources Expended £	At 31 March 2014 £
Restricted funds:				
Gambling Therapy	43,345	129,787	(138,562)	34,570
Responsible Gambling Trust	-	498,000	(498,000)	-
	43,345	627,787	(636,562)	34,570
Unrestricted funds				
General fund	198,113	225,543	(188,207)	235,449
Designated funds				
Bursary fund	2,714	1,937	-	4,651
TOTAL FUNDS	244,172	855,267	(824,769)	274,670

The charity's funds during the year were made up as follows:

Restricted Funds	Description, nature and purpose of fund
Gambling Therapy	Website and multilingual online service which provides support and advice for people overseas (outside Great Britain) who are affected by problem gambling.
Responsible Gambling Trust	Cognitive behavioural therapy based treatment programme at two residential communities (Dudley, West Midlands and Beckenham, Kent), as well as online and face to face support to those awaiting a residential treatment space and for those who have completed the programme.
Designated Funds	
Bursary Fund	The Bursary Fund is a designated fund allocated by the Trustees from unrestricted income to enable the provision of a small grant to individual clients who need financial help with their accommodation or living costs whilst in treatment.

15. PENSION COMMITMENTS

The charity operates a defined contribution scheme. The assets of the scheme are held separately from those of the charity being invested with an insurance company. Contributions payable by the charity to the fund amounted to £21,556 during this year (2013 - £16,357).

There was an outstanding contribution amount at 31 March 2014 of £1,254 (2013: £1,056). The number of staff to whom the pension benefits were accruing are as follows:

	2014	2013
Staff	15	12

16. SHARE CAPITAL

The company has no share capital and is limited by guarantee.

17. OPERATING LEASES

At 31st March 2014 Gordon Moody Association had annual commitments under operating leases as set out below:

Expires:	2014 £	2013 £
Photocopier		
Within 1 year	684	1,026
1 to 2 years	-	684



help for problem gamblers

**gordon
moody**
association

47 Maughan Street
Dudley
West Midlands DY1 2BA

Tel: 01384 241292
www.gordonmoody.org.uk
info@gordonmoody.org.uk

Registered charity number 1124751
Company Ltd by Guarantee 06302768