

THE GORDON MOODY ASSOCIATION Ltd., (Charity No. 1124751)
& www.gamblingtherapy.org

47 MAUGHAN ST, DUDLEY, WEST MIDLANDS, DY1 2BA
Tel: 01384 241292. Fax: 01384 217649

online help for problem gamblers

**gambling
therapy**

PRESS RELEASE

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Gambling Therapy presents the GT app at WrB including therapeutic features for problem gamblers.

The Gordon Moody Association (GMA), a charity that supports problem gamblers, is pleased to announce the launch of its new Gambling Therapy App – the first of its kind to be launched.

Gambling Therapy is the GMA's free, multi-lingual online advice service that works with those with gambling problems across the world. Head of Gambling Therapy Pedro Romero, will be presenting at WrB the premiere of the revolutionary GT App that will add a unique dimension to service's ability to connect with and help problem gamblers worldwide. This is the first app of its kind, which also includes mindfulness and cognitive behavioural exercises.

The key features of the Gambling Therapy app are:

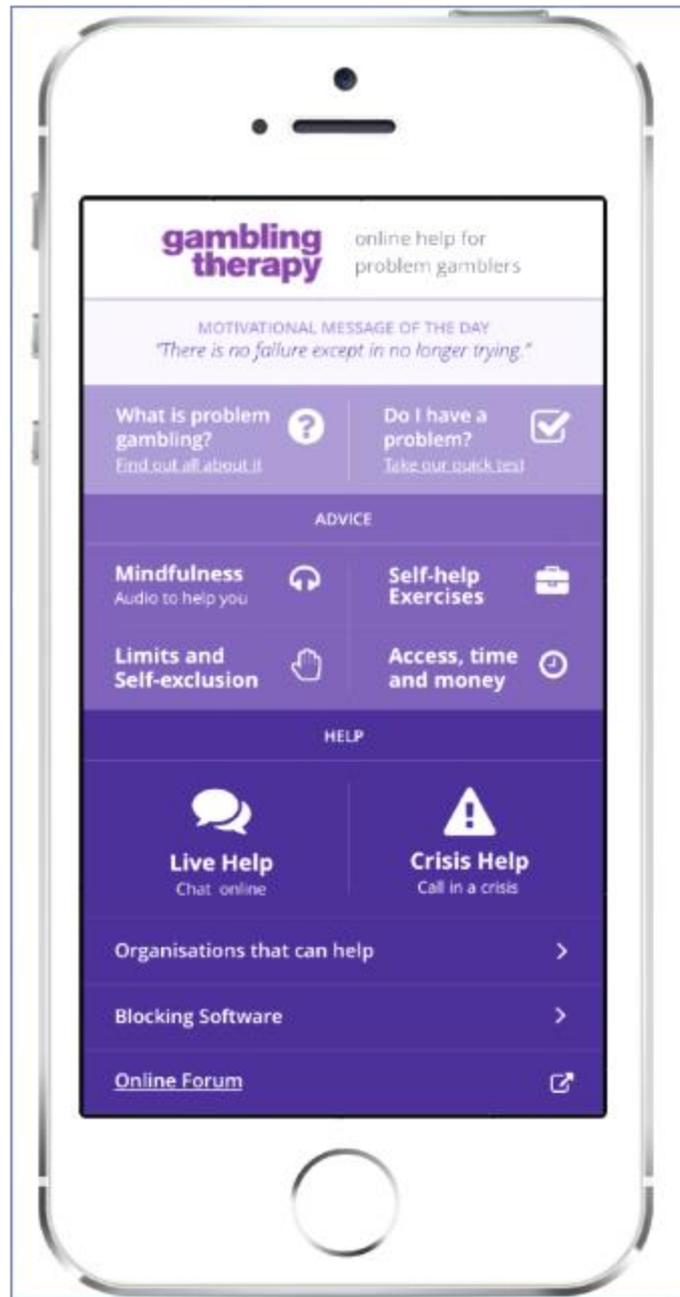
- self-assessment questionnaire
- text based live support
- mindfulness and self-help exercises
- crisis support information
- daily motivational quotes
- links to blocking software
- directory of organisations that can help
- access to the GT online forums

Pedro Romero, a psychologist and counsellor and formerly the Head of Operations of an online gambling operator, identified the need for developing a meaningful app with adequate tools and resources.

"We have included multiple self-help features as a first step on the recovery journey for people who are experiencing issues with gambling. This is just the beginning and we hope to get additional support in the near future to develop enhanced interactive features to further improve app usability. We would like to see the GT app in the responsible gambling section of all operators," said Pedro Romero.

The app is in the process of being submitted to the App store and will be available for iPhone and Android devices very shortly.

-PICTURE-



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NOTES TO EDITORS

For further information, please contact Pedro Romero by email to pedro@gamblingtherapy.org

Gambling Therapy is a service provided by the Gordon Moody Association: a free, global, multilingual, online service for anyone affected by problem gambling www.gamblingtherapy.org

Gordon Moody Association (www.gordonmoody.org.uk) is a registered charity and a company limited by guarantee. It has over 40 years' experience of providing specialised support and treatment to acutely addicted gamblers.

Gordon Moody Association is a charity whose mission is to provide advice, education and high quality and innovative therapeutic support to problem gamblers and those affected by problem gambling, through residential, online and outreach services. Gordon Moody Association offers a unique and intensive residential treatment programme in the UK for those gamblers most severely addicted as well as online support and advice to problem gamblers outside the UK.

Pedro Romero is available for interview.

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